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Software for Online Surveys, Conjoint Analysis, and Quantitative Marketing Research



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WHAT'S NEW

▶ **March 11:**
New Workbooks
(Seattle), Seattle
Oct (Sydney)

▶ **March 7:**
Best/Worst Scaling
Updated

▶ **December:**
MaxDiff Software
Available

▶ **November:**
New Alliance

Complete

INTERACTIVE

- ▶ SSI Web survey
- ▶ CBC/Web survey
- ▶ ACA/Web survey
- ▶ MaxDiff/Web survey
- ▶ More samples...

eNews

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every 8 weeks)